

Doha Film Institute to Host Story Development Workshop

Renowned Story Supervisor at Pixar Animation Studios to Lead Day Long Story Seminar in Qatar

Doha, Qatar; September 16, 2015: Aspiring filmmakers, writers, university students and business professionals from the Middle East will learn how to develop story ideas into great movies at the Doha Film Institute's Story Seminar with Matthew Luhn, renowned Story Supervisor at Pixar Animation Studios.

A collaboration between the Doha Film Institute and the Qatar Animation Centre, and an initiative of the Ministry of Youth and Sports, the day-long interactive seminar on 10th October 2015, will provide participants with insights to develop powerful and compelling movies that resonate globally.

Matthew Luhn has more than 20 years experience at Pixar where he has created award-winning stories and characters for some of the studio's most popular animations including all three *Toy Story* movies, *Monsters Inc.*, *Finding Nemo*, *Cars*, *Ratatouille*, *UP* and *Monsters University*. He has worked with the best innovators and Directors to develop a process that focuses their team's creativity into generating fresh ideas, enhancing the characters and storyline and producing award-winning films that have the potential to entertain audiences across boundaries.

Participants will be given the tools to create well-structured stories, master the three key elements of storytelling, communicate unique and compelling stories, transfer written ideas onto visual story boards and develop skills to overcome creative blocks in addition to other key topics to enhance their writing.

Matthew Luhn has heard thousands of great ideas while working at Pixar for over 20 years and teaches students, graduates, and working professionals the story methods and skills required to develop good ideas into great movies. He has held story seminars, workshops and keynotes for leading industry professionals including writers, artists, directors and creative leaders from reputed global brands such as Sony, Apple, Cartoon Network, Paramount Pictures, BBC, Warner Brothers and Dreamworks among others.

Registration for the workshop closes on 5th October 2015. For more details and program requirements, please visit www.dohafilminstitute.com

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About Doha Film Institute:

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the local film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar. The Institute's platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Youth Film Festival; and Qumra. With culture, community,

learning and entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

Twitter: @DohaFilm; Instagram: @DohaFilm; Facebook: www.facebook.com/DohaFilmInstitute

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