

Ajyal Film Festival 2024 Partners with Leading National and Global Entities to Create the ‘Moments that Matter’

- *2024 Ajyal, to be held from Nov. 16 to 23, embodies the spirit of collaboration and partnership*
- *This year's theme reflects Qatar's sentiment for peace, understanding, and justice, focusing on the themes of cultural exchange, self-empowerment, and empathy*

Doha, Qatar; November 7, 2024: The 2024 edition of Ajyal Film Festival presented by Doha Film Institute (DFI), has partnered with leading national and global organisations in the spirit of collaboration to present a community-focused event that uplifts diverse and independent voices in cinema and culture.

To be held from November 16 to 23, the Ajyal 2024 theme, ‘Moments that Matter,’ reflects the interconnection in our lives through a wide range of activities that inspire cultural understanding, promotes unity and empowers individuals.

Continuing its long-term partnership with **Katara** as Cultural Partner, Ajyal 2024 will once again host several activities at Katara Cultural Village, while **Media City Qatar** and **Visit Qatar** have joined as Principal Partners.

Signature Partners include **ELAN media; Katara Hospitality** as the Official Hotel Partner with **Fairmont Doha** and **Raffles Doha; Msheireb Properties; Qatar Museum, Qatar Morocco 2024 Year of Culture. VOX**, which will screen several Ajyal films, is Contributing Partner.

Qatar TV is the Official Broadcaster; **Qommunication** is Social Media Partner and **I Love Qatar** is Media Partner.

Friends of the Festival include **Aldo Coppola; Giffoni; Raw'a; College of Humanities and Social Sciences at Hamad bin Khalifa University (CHSS-HBKU)** and **Westbay Beach**.

Fatma Hassan Alremaihi, **Chief Executive Officer of DFI and Ajyal Festival Director**, said: “Ajyal Film Festival is a source of great pride for all of Qatar. Year after year, the strong commitment of our community and our partners makes it possible to continue to deliver a festival full of new surprises and life-changing experiences. We extend our deepest gratitude to our partners for their invaluable support, which has been instrumental in making this year's Ajyal Film Festival a reality. It is their belief in the spirit of Ajyal that continues to shape its success, allowing us to share powerful stories, connect communities and create ‘Moments that Matter’ to bridge understanding in an increasingly polarized world.”

Ajyal 2024 will feature a selection of 66 thought-provoking films from 42 countries depicting themes that will resonate with and inspire audiences with stories of resilience, hope and

community empowerment. Also featured will be interactive discussions, inclusive screenings, film exhibition, Qatar's largest pop-culture event – Geekend. Events will be held across key locations, including Katara, Sikkat Wadi Msheireb, Lusail and VOX Cinemas Doha Festival City.

More details about the screenings and ticketing are available at www.dohafilminstitute.com/festival.

-END-

About Doha Film Institute

Doha Film Institute is an independent, not-for-profit cultural organisation. It supports the growth of the Arab film community through cultivating film appreciation, enhancing industry knowledge and contributing to the development of sustainable creative industries in Qatar and the region. The Institute's platforms include funding and production of local, regional and international films; skills-sharing and mentorship programmes; film screenings; the Ajyal Film Festival; and Qumra. With culture, community, learning and entertainment at its foundation, the Institute is committed to supporting Qatar's 2030 vision for the development of a knowledge-based economy.

About Ajyal Film Festival

Ajyal Film Festival is an annual celebration of film designed to nurture young minds and support the development of mindful global citizens and thoughtful future leaders. 'Ajyal', Arabic for 'generations', builds on the Institute's history of community-based programming, and brings people of all ages together through screenings and events that inspire creative interaction and stimulate cinematic dialogue. Through its' jury programme, youth between the ages of 8 and 25 are given an opportunity to watch, analyse and discuss global cinema and culture, developing self-confidence, independent critical thinking skills, self-expression, and an appreciation of cinema, while making new friends and discovering global cultures.

Doha Film Institute:

Twitter: @DohaFilm; Instagram: @DohaFilm, @AjyalFilm; Facebook: www.facebook.com/DohaFilmInstitute